

Bill Mulholland

Web designer & WordPress developer · Summary CV

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PROFILE

Web designer, WordPress developer and team lead, with over 25 years of building for the web.

I design and build custom WordPress sites, from the first wireframe to a fast, accessible site in production. My recent work is on modern, component-based stacks: Sage and Acorn with Blade templates, Tailwind CSS and Vite, ACF for structured content, Bedrock for cleaner project structure, and the WordPress REST API to connect sites with other systems. I work in Git, use Docker for local environments, add Vue where an interface needs it, and build with accessibility, performance and SEO in mind from the start.

KEY SKILLS CSS · WordPress Development · Front End Development · HTML · Adobe Creative Suite · SCSS · Bootstrap · Git · npm · Oxygen Builder · Custom Theme · ACF · JavaScript · Custom Plugins · Composer · Node

INDUSTRIES Media · Travel · Insurance · Retail · Financial · Government · Telecoms · Hospitality · Entertainment · Gallery · Consulting & Training · Events · Festival · Property · Healthcare · Art & Design

PORTFOLIO Every role, project and screenshot, and the Full CV: cinq.me.uk

EXPERIENCE: THE LAST TEN YEARS

2020–Present

Own studio

CINQ

Owner · Remote

CINQ is my own web studio. Alongside my contract and permanent roles, I use it to design, build and look after WordPress sites, and to develop my own projects from first idea to launch.

- Search Tube, a guide to every London Underground station and line
- Search Isle, a guide to the 1,123 islands of Britain and Ireland

2026–Present

Freelance

Speak Out SpeakUp

Developer · Remote

SpeakOut SpeakUp is a consulting and training firm that helps organisations build cultures of open, courageous communication. They work with large corporates and financial institutions, including Standard Chartered, the FCA and Prudential, on leadership development, psychological safety and whistleblowing culture.

- Homepage and service pages setting out their approach to cultures of candour
- Client list and enquiry routes for starting a conversation

2025–2026

Freelance

Morocco Moon

Developer · Remote

Morocco Moon Exclusive Tours is a boutique tour operator running private, small-group trips across Morocco, from three-day Sahara desert excursions to the 16-day Grand Tour, built around genuine local hospitality rather than rushed sightseeing.

- Tour pages for each itinerary, including the Erg Chigaga and Merzouga desert tours and a Northern Morocco tour
- Personalised tour enquiries for bespoke journeys

2019–Present

Freelance

Jenny Lind Inn

Developer · Hastings

The Jenny Lind Inn is a historic pub and guesthouse in the heart of Hastings Old Town, two minutes from the beach. Known for its real ale, live music and Tudor character, it is a fixture of the local Cinque Port community.

- What's On listings for the pub's live music, including the weekly Shanty Sessions
- Pages for the bars and the guest rooms, with booking and contact details

2019–Present Permanent	National World Senior WordPress Developer · Remote National World is one of the UK's largest news publishers, with over 100 local newspaper websites, a portfolio of magazines and a national newspaper. From 2019 I was a Senior WordPress Developer in the small, fully remote team responsible for the group's entire online presence. • Development across 100+ local news sites, magazines and a national newspaper • Custom WordPress plugins, themes and API integrations
2018 Permanent	Hastings Direct Senior Front-End Developer · Bexhill Hastings Direct is one of the UK's largest car and home insurers. I returned as Senior Front-End Developer, in charge of a small team, to move the group's sites onto a modern front-end stack and an agile workflow. • Upgraded hastingsdirect.com and insurepink.co.uk to a modern front-end build • Moved the team onto an agile workflow
2017–2018 Permanent	PRG Senior Developer · Eastbourne PRG is a small web agency in Eastbourne. As Senior Developer I was the front-end designer and developer, designing and building sites for a wide range of small businesses. • Design and build of small business sites across several sectors
2017 Contract	HDI Global Intranet Developer · London HDI Global is an international industrial insurer. On a contract in London I redesigned and rebuilt the company intranet in WordPress. • Intranet redesign, from wireframes to launch
2017 Contract	Ministry of Justice Intranet Developer · London A contract with the Ministry of Justice supporting users of the existing Justice system extranet while a new platform was being rolled out. • Support for existing extranet users across the justice system
2016–2017 Permanent	Avalara WordPress Developer · Brighton Avalara is a US tax compliance company. As lead WordPress developer I was in charge of its UK and European website, including VAT Live, the company's VAT news and information site. • Lead developer for the UK and European web presence
2016 Contract	Sunday Times Travel WordPress Developer · London A contract with the Sunday Times as WordPress developer for its travel website, now The Times Travel (thetimes.co.uk/travel). • Bootstrap-based theme development

EARLIER ROLES

Breakthrough Media (2015) · Razorfish | JP Morgan (2014) · Tangible.com (2014) · London Holloway University (2014) · Hastings Fat Tuesday (2013) · Thomson Reuters (2013) · Territory Studio (2012–2013) · Hastings Direct (2012) · The Partners (2012) · Thomson Reuters (2011–2015) · The Science Museum (2010) · Yahoo (2009) · Patticrafts (2009) · Consumer Focus (2009) · Primelocation (2008) · Kent & Medway NHS (2006) · Ranger Services (2005) · First Choice PLC (2005) · Telstar (2005) · Arjo Wiggins Fine Papers (2004) · AKQA (2004) · Brighton City Council (2004) · Roche (2004) · Brand Communication (2003–2004) · Brooklands Consultants (2002–2003) · Colt Telecoms (2000–2002) · First Active (Virgin One) (2000) · Ace Europe (1999)